

IMPLEMENTING THE LONG RANGE STRATEGIC PLAN



MARCH 2022 UPDATE

For the library's detailed report, please visit
www.ossininglibrary.org/plan



Shared Financial Accountability



\$60,000 Secured by Senator Elijah Reichlin-Melnick
Sen. Reichlin-Melnick helped the Library secure \$60,000 in funding for the construction of modular spaces on the second floor. Paperwork was submitted to DASNY for approval in early March 2022. (*Goal 1.2*)

Karen LaRocca-Fels and Allison Robbins continue to work on securing **ERate Funding** for the library's broadband and are preparing bids for Category 2 work, which will enable the library to work on necessary rewiring in the building to improve existing ethernet connections and expand the areas in which we can place tech. in the building. (*Goal 1.1, 5.2*)

The Foundation launched a fundraiser for the construction of a community meeting space on the first floor. Focused on grassroots donations, the fundraiser utilized a community partnership with The Mike Risko Band, who offered Valentine's Day singing telegrams to benefit the Foundation. (*Goal 1.1*)

\$2,000 Raised by the Mike Risko Band for the Foundation

12 Months of hotspot service eligible for reimbursement through the Emergency Connectivity Fund grant

Diversification of Collections, Programs, and Services

The Library continues to work on offering programs for Ossining's diverse communities. Highlights of our February programming included Robe Imbriano's visit, interviewed by Joyce Sharrock Cole, with a screening of his Netflix series *Amend*. Adult Services offered programs including a poetry reading by David Mills, a lecture on Sylvester Manor, and a presentation on the Underground Railroad in Westchester County and New York State. In the Children's Room, a Black Superhero Showcase celebrated black heroes in the world of comics. (*Goal 2.1*)

February's art exhibit was a powerful show about **Voter Rights**, coordinated by our community partners Joyce Cole and Tim Hartung. (*Goal 2.1*)

The librarians in the Children's Room conducted a weeding of their Series collection, and added new series featuring diverse characters and authors. New **signage** was created to make the accessible for all ages. Further, Ignayra Lopez created a document for staff sharing resources for curating a diverse collection. (*Goal 2.2*)



Diversification of Collections, Programs, and Services

The **Spanish-language collection**, in print and eBook format, continues to be a focus of collection development across all age ranges. (*Goal 2.2*)

The library added to its collection of **Chromebooks and Wi-Fi hotspots**, enabling equitable access to those who currently lack access to an internet connection. (*Goal 2.3*)

Technology Tutoring resumed its in person instructional sessions, allowing more patrons to take advantage of these learning opportunities (*Goal 2.3*)

Diversification of Staff, Board, and Volunteers

The Library continued to work on actively attract diverse candidates for **open positions**, and diversity and equity were paramount as we interviewed for the positions of Library Page and Library Clerk. In our search for a Librarian in Adult Services, we've reassessed our needs for the position and are calling for new civil service lists, including Spanish-speaking lists. (*Goal 3.1*)

A staff committee focused on **Staff Training and Engagement** continues to work towards identifying training needs, identify career-pathing opportunities, and recommend a training plan for all staff. (*Goal 3.2*)

The library has the opportunity to participate in **two internship programs**, through Mercy College and the Ossining Youth Bureau. Both of these programs will introduce young people to libraries and librarianship as a career. (*Goals 3.1, 3.2*)

Create and Sustain Relationships with All Parts of Greater Ossining

Staff from Children's, Teen, and Communications & Technology met with Chamber of Commerce President Gayle Marchica to discuss **community outreach** ahead of this year's Summer Reading program. Gayle provided valuable insight in how to best forge connections with local businesses (*Goal 4.1*).

Ignayra Lopez met with Ossining Basics network to discuss how each organization is working to keep the Basics alive, and how best to cross promote and work collaboratively to reach Ossining families (*Goal 4.1*).

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Physical and Virtual Infrastructure Transformation

Bob Gabalski of Lothrop provided a proposal including a building proposal assessment with recommendations for our larger building projects planning. (*Goal 5.5*)

Preliminary conversations have started about moving the computers up to the second floor, freeing up lab spaces for other purposes (*Goal 5.6*)

We continue to work towards **migrating from our WLS email addresses.** (*Pillar 5*)

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Brand & Image

The Library's **Brand & Image** committee was formed to create a **cross-departmental marketing plan**, with an overall goal of creating a recognizable brand identity and unified message. (*Goal 6.1*)

To best assess the accuracy and ease of the library's signage, we conducted an **Audit** of the library's signs and posters and removed all signage from the service desks. The audit will allow the library to determine what signage is essential and how best to promote library programs and services without signs and posters (*Goal 6.3*)

As part of the library's goal to refresh and renew its branding images, the committee started discussing a **refresh of the library logo**. Preliminary meetings were scheduled with local graphic designers (*Goal 6.1*)

A refresh of the interior decor continued with the painting of the computer labs on the first floor, making for a more refined and welcoming area (*Goal 6.3*)