

Implementing the Long Range Strategic Plan



July 2022 Update



Shared Financial Accountability

The Ossining Library Foundation received a \$250,000 gift from the David Swope Fund, which will be used over the next three years to fund several projects including a Children's Room Learning Center, programming for Teens, and a library social worker. A portion of this gift will be added to the Foundation's endowment to allow us sustainable funding in the future (*Goal 1.1*)

The Foundation is planning several venues through which to support the library including a series of informational videos and sponsoring a screening of the documentary *The Trials of Constance Baker Motley*, which will be free of charge but with a suggested donation.

Diversification of Collections, Programs, and Services

The Library officially launched lending of musical instruments, through the donation of our community partners at Mike Risko Music School, furthering our ability to offer equitable access to the arts (*Goal 2.2*)

Allison Robbins is continuing to meet with potential vendors for our **copier contract** and is using this as an opportunity to introduce new services to the community, including offering a credit card/mobile pay capability on one of our new coin machines. (*Goal 2.3*)

Among the programs presented this month by the Adult Services department was **The Road To Homeownership for People of Color**, presented by Anthony Bailey and hosted in conjunction with The Hudson Valley Books for Humanity bookstore. Mr. Bailey spoke about purchasing a home, lending programs, and closing the racial wealth gap (*Goals 2.3, 4.1*)

A highlight of the year so far has been this year's **Summer Reading Kickoff celebration**, which was well-attended by patrons of all ages (*Goal 2.1.3*)

The Children's Room continued to refresh its collection for **diversity and relevance**, including weeding and purchasing new nonfiction titles, as well as displaying books to celebrate Pride Month and Juneteenth (*Goal 2.2*)



Diversification and Development of Staff, Board, and Volunteers

The Library welcomed Librarian I Mark Sacha to Adult Services (*Goal 3*)

The Library is working towards creating a new Patron Services department, which will allow for a more holistic first point of service and will provide opportunities to better use our staff members talents. Karen LaRocca-Fels, Diana Lennon, Mallory Marinaro, and Marie Trapasso have been meeting to plan for staff training and development (*Goal 3.8*)

Karen LaRocca-Fels, Mallory Marinaro, and Allison Robbins provided a refresher training to staff on our public-facing events calendar and LibInsight, the program used to track program statistics (*Goal 3.9*)

Staff participated in several high-quality professional development workshops, including "Protecting Yourself and Your Patrons: Important Lessons for Library Leaders and Staff From School Shootings", with Dr. Steve Albrecht and NYLA's "The Impact of Racism on Community Health". (*Goal 3.2*)

Create and Sustain Relationships with All Parts of Greater Ossining

Library staff prioritized outreach and community relations throughout the month of June.

Community partnerships fostered programs, plans for the future, and networking. Partners included:

- **Bigfoot Creamery**--this year's Summer Reading Program sponsor
- **Hudson Valley Books for Humanity**--cosponsored "The Road To Homeownership for People of Color"
- **Mariandale**--Diana Lennon met with the archivist on potential programming
- **Maryknoll Brothers**--Diana Lennon and Dennis Neuberger assisted on downsizing their collection
- **OPrime**--Ignayra Lopez, Suzy Zavarella and Megan Mastrogiacomo met to discuss Summer Block Parties and the potential of OPrime using the Library as a space to meet with new families
- **Ossining Business Owners**, visited by Ignayra Lopez and Suzy Zavarella as part of their summer reading promotion
- **Ossining Chamber of Commerce**--as part of the Village Fair
- **The Ossining Juneteenth Council**--as part of the Juneteenth Festival
- **The Ossining Union Free School District**, through class visits to Brookside and Claremont, where the children's librarians reached approximately 1,2000 students
- **Sing Sing Family Collective**--Ignayra Lopez and Diana Lennon will be collaborating with this group in the future
- **Sing Sing Prison Museum**, who reached out to Diana Lennon on a multi-age LGBTQ+ LibGuide

Create and Sustain Relationships with All Parts of Greater Ossining

Library staff were visible in the community throughout the month, appearing at numerous programs and events including:

- **Juneteenth Festival**--attended by Karen LaRocca-Fels, Vicenta Mauri, and Marie Trapasso
- **Ossining Farmers Market**--attended by Diana Lennon and Vicenta Mauri
- **Ossining Village Fair**--attended by Neera Dayal, Ignayra Lopez, Arlene Molde, and Suzy Zavarella



Physical and Virtual Infrastructure Transformation

Karen LaRocca-Fels and Mallory Marinaro will work with ProfTech to push ahead on the installation of the modular spaces on the second floor. Molly Robbins is arranging the HVAC modifications needed for these spaces. (*Goal 5*)

Several building projects were completed that allowed for improvements of the library's physical infrastructure, including the removal of curbing at the foot of the parking circle, the installation of a new, properly oriented bookdrop, and the repair of the wall separating the library's driveway and that of 58 Croton Avenue. (*Goal 5*)

Allison Robbins worked with NAV Systems to verify, plan, and coordinate the cabling installation that will begin on July 11, which will help us improve and update the library's network. (*Goal 5.1*)



Brand & Image

The Library was the recipient of far-reaching publicity this month, helping with its goal of having a higher profile in the community.

- The Library's community partners at Mike Risko Music School, who have an incredible social media reach, worked hard on helping the library publicize the new collection of lendable musical instruments, which allowed us to reach a greater network of Ossining and Westchester residents
- The Children's Room was named *Best Children's Library* in Westchester Magazine's Best of Westchester Awards, which was shared in the county-wide publication as well as on Westchester Magazine's social media networks.

(Goal 6)

The Library's print profile for 2022-2023 was published and is available for patrons. This profile highlights the library's services, history, collections, and mission (Goal 6.4)