



IMPLEMENTING THE LONG RANGE STRATEGIC PLAN

October 2022 Update



For the library's detailed report, please visit www.ossininglibrary.org/plan



Shared Financial Accountability

Mallory Marinaro worked with the Friends of the Library on publicity highlighting Friends of Libraries Week, amplifying the message of the good work the Friends do through press releases, social media, and a library brochure. (Goal 1.1)

The Ossining Library Foundation sponsored a Little Free Library for the library's front patio, which has been incredibly successful. (Goal 1.1)

Diana Lennon, Ignayra Lopez, and Suzy Zavarella have moved ahead with programs and services being funded by the Swope Fund Gift to the Foundation. Adult Services is offering ESOL classes and will be launching workforce development programming, Children's Services is revamping their Baby Time early literacy program, and Teen Services is working on an entrepreneurship program. Marie Pierre also conducted substantial research and created a job description for Library Social Worker. (Goals 1.1, 1.3, 2.1, 2.3, 4.3)

Diana Lennon submitted an ArtsWestchester Grant application for Hispanic Heritage Month 2023 (Goal 1.2).



Diversification of Collections, Programs, and Services

The Library officially became Fine Free, a decision that will help the library expand its services to underrepresented communities. Fines disproportionately deter low-income patrons and children from utilizing the library, and the removal of this barrier will allow the library to welcome the entire community and provide equal access to services (Goal 2.3)

Marie Trapasso augmented our eBook collection with titles by Hispanic authors and featuring Hispanic characters, as part of a collection push for Hispanic Heritage Month. She also purchased several Spanish language titles for our digital collection (Goal 2.2)

Staff is working diligently on assessing the collection, with a focus on diversity and relevance. In Adult Services, Mark Sacha created a diversity assessment worksheet to be used as part of a three-pronged approach to a collection audit. Guillermo Rodriguez is weeding and improving the Spanish collection, while Aimee Gutierrez assesses the Large Print collection. (Goal 2.2)

The Children's Room welcomed author Anika Aldamuy Denise to read and discuss her book Planting Stories: The Life of Librarian and Storyteller Pura Belpre (Goal 2.1)

The Teen Room partnered with several libraries to present Activism 101 with Omkari William, an introduction to activism and social justice work for teens and new adults (Goal 2.1)



Diversification and Development of Staff, Board, and Volunteers

Karen LaRocca-Fels and Mallory Marinaro worked with Mercy College to have a work study student position available at the library, which was filled by Miguel Arias. Miguel is an Ossining resident, fluent in Spanish, and has a background in customer service (Goal 3.1, 3.2, 4.1, 6.2)

Our assessments of Tech Core Competencies continue, with a schedule of training opportunities coming this month. (Goals 3.2, 5.4)

Staff attended several professional development workshops. Suzy Zavarella attended School Library Journal's Day of Dialog, as well as the LGBTQIA+ Book Buzz Webinar, which gives a preview of inclusive titles for the teen collection. (3.2)



Create and Sustain Relationships with All Parts of Greater Ossining

Library staff continued to prioritize community outreach, and engaged numerous community partners to help connect with new patrons:

Karen LaRocca-Fels is working on meeting with and learning from community leader; she met with Mayor Rika Levin and used the Libraries Transforming Communities model of information-gathering.

Diana Lennon and Ignayra Lopez provided a tour to the Neighbors Link English class, and Marie Trapasso had library cards available for each attendee. Diana, Ignayra, Suzy and Karen also attended the Neighbors Link Open House.

Karen LaRocca-Fels and Suzy Zavarella attended a Communities That Care meeting and development session, as well as an OPrime Thank You event, and met with Otoniel Lopez regarding the Ossining Youth Bureau.

Marie Trapasso and Allison Robbins represented the library at the Mike Risko Music School Halloween event. Marie and Marie Pierre also attended AMD's Explore and Learn event.



Physical and Virtual Infrastructure Transformation

Allison Robbins worked with Logically on the installation of our new security software (Goal 5.1)

Allison worked on fixing issues with patron computers and migrated our control of our WiFi access points to a cloud-based system, giving us greater access to information about zones of heavy usage and will allow for better troubleshooting (Goal 5.1)

Molly Robbins continues to work with ProfTech on the modular spaces for the second floor (Goal 5.2)



Brand & Image

The library upgraded the promotional materials staff use as giveaways at community tabling events, and the fresh, new branded material was incredibly popular at our appearances in the community in October, with a special mention of the OPL Color-Changing cups which were a hit with all ages.. (Goal 6.1)

Local press covered the Library's Fine-Free announcement, as well as Friends of Libraries week (Goal 6.4)

Departments continue to refresh their interior spaces to make for a more welcoming environment. (Goal 6.2)